

A vision  
To Excellence

## INTRODUCTION:

**Vision** is a full-scale landscape company established in Cairo, Egypt. Our target is to become one of the top 10 market leaders on both national and regional levels. We master in providing full-scale landscaping. Vision has a vast growing network of clients in the region powered by professional design and construction team dedicated to creating fascinating landscapes.

**Vision** portfolio includes projects that range in type and scale from small private gardens to large corporate campuses, hotels, resorts and compounds. Our key distinguishing feature is our project management approach. For **Vision**, client centers our attention, therefore setting up fascinating home garden is just as involving as creating a majestic, extravagant landscape for an international five star resort.

## vision& Mission statement

### Vision:

"to become one of the major players of landscaping in regional market where by landscaping becomes synonymous with Vision."

### Mission:

"Vision's mission is to design, implement and maintain innovative, scenic and long-lasting landscapes goes beyond our clients' anticipations. We are committed to attaining the highest level of customer satisfaction, measured by highest customer retention rate, through emphasis on design excellence and strict professional ethics, as well as a robust operational process that is based on total quality management."



## Our philosophy



The core of our philosophy is thinking green. As an idea-oriented team, we are committed to delivering creative, top quality, and reliable products and services. Our approach is to develop a unique, innovative concept for each project with consideration to functionality and culture in addition to adopting environment friendly approach.

**Customer satisfaction, listening to client, building rapport,** and understanding the dynamics of a project are of ultimate importance to each member of our team. Our process is inclusive; we engage the client, the design team, building architects, and other professionals as our partners throughout the course of any project.

**Our team is the soul of the company;** we believe that every team member is an essential element in the success of the company. Everyone, whatever the role they fill, uniquely contributes to the competence and professional skills of the entire team.



## Scope of work

### Design – implement – maintain

Ro2ya offers the complete range of landscape services to cater to projects of any scales, in any season. Dedication and professional skills are constant in every Endeavour. We design and install, with the same passion and precision, small urban gardens and large landscape solutions for villas and private buildings as well as grand designs for public spaces and compounds. At the advent of any project our team will meet, walk, and talk with the client throughout the entire process and we are always on hand and accessible if and when the client and our team of landscape designers, engineers, technicians will all be working together to capture all necessary elements and blend them into a cohesive landscape plan.

Not only do we excel at landscape and construction, but also offer complementary services ranging from irrigation and illumination to maintenance and furnishings.





## Landscape design



The goal of a landscape design is to create an outdoor living space that is both visually striking and useful, satisfying the needs of the client. If you can imagine it we can create it. The success of a design also relies heavily on understanding of a site's natural conditions and surrounding environment.

Our experience and profound knowledge of the history and tradition of the gardens as well as the novel trends in landscape architecture allow us to offer a wide array of exciting proposals.

We believe that each project design should achieve four important goals for our clients: enhance the overall architecture and design image, provide a stimulating and aesthetically pleasant environment for the design program and architecture, and finally provide all the previous while meeting the clients' budget expectations.

### Our design services include:

- Landscape master planning.
- Colour renderings.
- Conceptual sketches.
- Construction documents and specifications.
- Cost estimates site construction supervision.



## Landscape construction

Our construction team is dedicated to making every landscape project a positive experience for our clients from start to finish.

This applies to the first consultation visit or contact made by the client to the last plant actually planted in the ground.

From simple renovations to large-scale projects, orange will deliver landscapes perfectly customized to our clients' needs.

Our team is dedicated to exceeding our client's expectations in execution, value and service whether the design has been produced by our experienced architectural design team or by an external entity.

### Our landscape construction services include:

- Hardscape: walkways, patios and pergolas.
- Softscape: perennial borders, flowering shrubs, herb gardens and large free moving and planting.
- Water features and swimming pools: pools, ponds streams and waterfalls.





## Landscape construction

- Landscape irrigation and water management: highly professional irrigation systems are designed and installed according to botanic planning. Watering is then tailored to the plants' specific needs.
- Exterior landscape lighting: outdoor lighting designs that will highlight architecture add drama and increase safety.



## Landscape maintenance

Vision landscape maintenance service aims at reinforcing one of our main objectives which is creating landscapes that can be enjoyed all year round. We pride ourselves on being pro-active and reactive – catching and correcting issues before they are ever noticed. We depend on our experts to evaluate, analyze and recommend enhancements and techniques that guarantee the vitality of all landscape projects, which is then complemented by the implementation of maintenance programs by an unmatched execution team of the most qualified and professional labour in the business.

Why is maintenance important? Simply because professional landscape maintenance will retain the value of your investment as well as increase the value of your property.

Vision maintenance service is a complementary service to landscape implementation, aimed at retaining the quality of your landscape.

### Our maintenance services include:

- Exterior landscape maintenance
- Landscape renovation \enhancement
- Irrigation and water management
- Fertilization, weed and pest management
- Plant and tree healthcare

















## Service description

Vision's landscape maintenance service aims at reinforcing one of our main objectives which is creating landscapes that can be enjoyed all year round. We pride ourselves on being pro-active and reactive – catching and correcting issues before they are ever noticed. We depend on our experts to evaluate, analyze and recommend enhancements and techniques that guarantee the vitality of all landscape projects, which is then complemented by the implementation of maintenance programs by an unmatched execution team of the most qualified and professional labour in the business.

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# Projects



- ✿ El Narges Project , New Cairo , (Phase 1 ,2 & 3)
- ✿ Tellal El Alamein Project , North Coast .
- ✿ Marassi , North Coast .
- ✿ Greens , El Sheikh Zayed , (Phase 2 )
- ✿ Lahasyenda , Ras Sedr .
- ✿ Bay View Hotel , Dahab .
- ✿ Coral Bay Hotel , Sharm El Sheikh .
- ✿ Oriental Sun Jet Hotel , Sharm El Sheikh .
- ✿ Villa Dr. Abdelrahman El Hosseiny , El Mansoureya .
- ✿ Villa Mr. Gamal Mostafa , Cairo-Alex Road.
- ✿ Villa Dr. Ismail Abdelhafeez , Ahmed Oraby ,El Obour .
- ✿ Pyramisa Hurghada Hotel .
- ✿ Villa El Reef El Europee , Cairo-Alex Road.
- ✿ Villa Mr. Atef Khaireldine , Mirage City .
- ✿ Villa Mr. Ahmed Wasfy , El Kanater El Khaireyah .



# Projects

- 2Villas Mr. Abdelwahhab Amin(Hanimex ) ,Ahmed Oraby , El Obour .
- Hanimex Stores , El Kattameya .
- Villa Dr. Salah Hassan , Arabella , New Cairo .
- Villa Mr. Omar Koweidar , Arabella , New Cairo .
- Villa Mr. Hamdy Abdelazez , Arabella , New Cairo .
- Villa Mr. Bassem Atassy , Arabella , New Cairo .
- Villa Dr. Tarek Salah , Arabella , New Cairo .
- Villa Mr. Khaled Rashad , Golf Kattameya Heights , New Cairo .
- 2Villas Mr. Hesham El Maanawy, Daheyat El Nakheel, El Sherouk City .
- Villa Mr. Salah Abdo , Daheyat El Nakheel , El Sherouk City .
- Villa Mr. Mohamed Nagueeb , El Rehab City .
- Villa Mr. Hussein Fahmy , Wady El Nakheel , Cairo-Alex Road .
- Masjid Kena .
- Villa Mr. Ashraf Salah , North Coast .
- Villa Mr. Abdelgawwad Abdelazim , Kattameya , New Cairo .
- Amwag , North Coast .



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